

APIL annual conference

19 -20 April 2012

The Celtic Manor Resort, Newport

APIL is delighted to bring you details of all our exhibition and sponsorship opportunities for our **2012 annual conference**. The exhibition will take place over two days and we are expecting around 300 delegates over the duration.

We are anticipating an extremely high turn out for the exhibition so I would urge you to book as soon as possible to secure your place. We really hope you can join us for what promises to be another successful conference!

Principal sponsor

£10,300 + VAT

- Exposure in all marketing for the event to almost 5000 members, incorporating company name and logo
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- Company name and logo on the front page of the delegate pack
- AV projection of company name and logo at the beginning of the conference on both days
- Delegate list prior to the event
- Formal mention in the welcome session at the conference
- 4 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 4 tickets to the informal dinner on the Wednesday evening
- 4 tickets to the gala dinner on the Thursday evening
- Accommodation for 4 people at the Celtic Manor on the Wednesday and Thursday
- Names and addresses of all APIL members after the event (for one time use ONLY)
- 250 word company profile to go in the delegate pack

Conference bag sponsor

£8,240 + VAT

- Company name and logo on conference laptop bags, distributed to ALL delegates and speakers
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Relaxation zone sponsor

£6,180 + VAT

- Sponsorship of our 'relaxation zone', to provide 'chill out' breaks for delegates, incorporating indian head massage and reflexology foot massage
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs), next to Relaxology.com (a very popular area with delegates)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Gala dinner sponsor

£6,180 + VAT

- Company name and logo on all promotional literature for the Thursday night gala dinner, including signage on the night and on menus
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Buffet lunch sponsor

£5,150 + VAT

- Company name and logo on buffet lunch signage throughout both days of the conference
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Chocolate sponsor

£4,120 + VAT

- Chocolates to be placed in each of the delegates' bedrooms with your logo on
- Brochure or leaflet to be placed in each of the delegates' bedrooms with the chocolates
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Gala pre-dinner drinks sponsor

£4,120 + VAT

- A glass of bubbly will be provided to all dinner-dance attendees (approx 400 people) on your behalf
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Tea and coffee sponsor

£4,120 + VAT

- Company name and logo on tea and coffee signage throughout both days of the conference
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Conference session sponsor

£4,120 + VAT

- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- Exclusive signage in the conference room during your designated session
- AV projection of your company logo, in the main conference room, at the start of your session
- The opportunity to handout leaflets or brochures to delegates during your designated session
- Exhibition space in prime location throughout both days of the conference (3 x 1.5m with a table and two chairs)
- Mention on conference programme in the delegate pack
- 2 delegate passes to the two day event (for representatives manning the stand), including conference bag, refreshments and lunch
- 2 tickets to the informal dinner on the Wednesday evening
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Celtic Manor on the Wednesday and Thursday
- 250 word company profile to go in the delegate pack

Standard exhibition space

£1,545 + VAT

- 3 x 1.5 m space in the exhibition area with a table and two chairs, for both days of the conference
- Refreshments and lunch for both days of the conference
- 2 tickets to the gala dinner on the Thursday evening
- Accommodation for 2 people at the Holiday Inn on the Wednesday and Thursday evening
- Transport to and from the Holiday Inn to the Celtic Manor at specific times, to coincide with the conference, and gala dinner*
- 250 word company profile to go in the delegate pack

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Booking form

Package	Cost* (excluding VAT)	Please tick
Principal sponsor	£10,300	
Conference bag sponsor	£8,240	
Relaxation zone sponsor	£6,180	
Gala dinner sponsor	£6,180	
Buffet lunch sponsor	£5,150	
Chocolate sponsor	£4,120	
Gala pre-dinner drinks sponsor	£4,120	
Tea and coffee sponsor	£4,120	
Conference session sponsor	£4,120	
Standard exhibition space	£1,545	

Company details

Contact name:

Organisation:

Nature of business:

Address:

Tel: E-mail:

Company registration number:

Payment details

I enclosed a cheque for £..... made payable to APIL

Please charge my credit*/debit card with the amount of £.....

**please note there is a £2.50 booking fee for all credit card transactions*

My card number is:

Issue no:
(if applicable)

Name:

(as it appears on the card)

Valid date: Expiry date: Security code:
(3 digits)

Address:
(of the cardholder)

Cardholder's signature: Date:

Please visit the APIL website for terms and conditions.

Please return your completed form to APIL, Unit 3, Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
DX 716208 Nottingham 42 Tel: 0115 943 5428 Fax: 0115 943 5429