

EXPERT SERVICES DATABASE APPLICATION PACK

INTRODUCTION

The Association of Personal Injury Lawyers (APIL) was founded in 1990 by a group of lawyers working on behalf of injured people and is a well-established, national, not-for-profit organisation. APIL fights to ensure injured people receive full and fair redress for their often life-changing injuries.

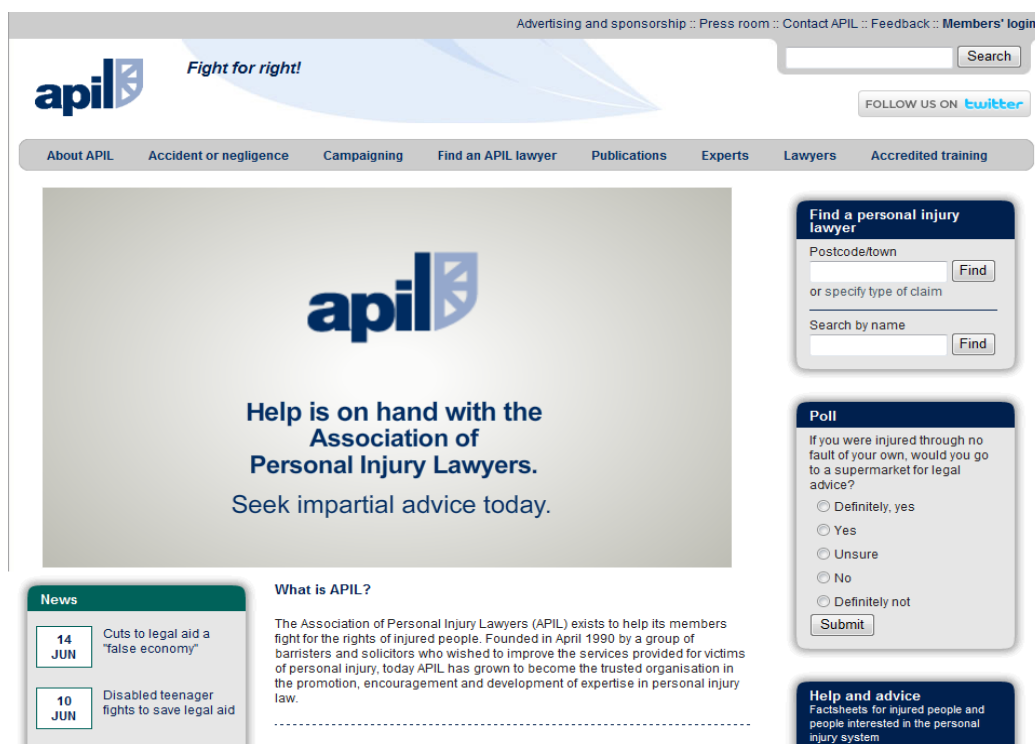
APIL is run by a committed team of professional staff at the Nottingham headquarters who undertake campaign work at the highest levels of Government and in the press, and provide information and training to help ensure its members offer the highest standards of ethical legal advice.

THE DATABASE

APIL's expert database is designed to speed up the litigation process by providing APIL members with experts who can help with their cases. It is available to members not just online but also as a personal individual service and contains around 760 experts in 280 categories of expertise.

Over the last year the number of experts being searched on the APIL web site has been increasing significantly. Statistics show that over 2,750 expert searches are being made each month.

ONLINE - www.apil.org.uk



The screenshot shows the APIL website homepage. At the top, there is a navigation bar with links for 'Advertising and sponsorship', 'Press room', 'Contact APIL', 'Feedback', and 'Members' login'. The APIL logo and tagline 'Fight for right!' are prominently displayed. Below this is a search bar and a 'FOLLOW US ON twitter' button. A main navigation menu includes 'About APIL', 'Accident or negligence', 'Campaigning', 'Find an APIL lawyer', 'Publications', 'Experts', 'Lawyers', and 'Accredited training'. The central content area features a large banner with the APIL logo and the text: 'Help is on hand with the Association of Personal Injury Lawyers. Seek impartial advice today.' To the right of the banner are two interactive widgets: 'Find a personal injury lawyer' with search fields for 'Postcode/town' and 'Search by name', and a 'Poll' asking 'If you were injured through no fault of your own, would you go to a supermarket for legal advice?' with radio button options: 'Definitely, yes', 'Yes', 'Unsure', 'No', and 'Definitely not'. At the bottom left, there is a 'News' section with two items: '14 JUN Cuts to legal aid a "false economy"' and '10 JUN Disabled teenager fights to save legal aid'. To the right of the news is a 'What is APIL?' section with a brief description of the organization. At the bottom right, there is a 'Help and advice' section with a link to 'Factsheets for injured people and people interested in the personal injury system'.

EXPERT DATABASE PACKAGES

Entries on the APIL expert database run on a rolling year, rather than the previous fixed year basis from 1 January through until 31 December. This means that, for anyone wishing to join the database, their listing will be valid for a full 12 months from date of processing. Experts can choose to subscribe to either the full experts package or a standard package.

Standard package

Client details for Mr Tamas Barabas	
Firm:	BURNLEY GENERAL HOSPITAL
Job title:	Orthopaedic Surgeon
Telephone no:	07710 258 050
Fax no:	01282 801 319
Address:	Casterton Avenue Burnley Lancashire England BB10 2PQ
DX address:	
Email:	tamasbarabas@aol.com
Website:	www.yourwebsiteaddress.co.uk
Online CV:	View CV
Qualifications:	M.D. Specialist in Orthopaedic and Traumatology
Expert tier:	2nd tier: associated professional body (what does this mean)


(Standard listing online)

- **Easy search facility at www.apil.org.uk** - by typing the first three letters of an occupation/job title or filtering by name, category, sub-category or region
- **Inclusion in APIL's expert and rehabilitation services directory** – entry as above, showing name, address, job title/expertise (45 characters, including spaces)
- **Create your own user name and password** - enabling you to view and amend your details online. Once logged in you will also be able to see the number of searches that have been made by our members
- **3 tiers** – recommended by an APIL member, membership of another expert witness organisation, or any other expert who fits neither the 1st or 2nd categories
- **“APIL expert”**- opportunity to market yourself as an “APIL expert” or “Expert, Association of Personal Injury Lawyers”, along with the appropriate tier*
- **Valid for a full year** – from whenever you join
- **Web site hyperlink** to your own web site from the search results
- **Downloadable CV** – members can instantly download your CV
- **Email hyperlink** – APIL members can double click on the link to email you instantaneously
- **Ask the Expert** – take part in this discussion area where members can speak directly with experts who will be able to help them with their cases.
- **Bespoke service** - inclusion in APIL's non electronic personal service for members

* Please note that the APIL logo is used solely, on its own, for the administrative purposes of the organisation and cannot be used by experts or members. Only accredited members of APIL can use the specially designed accreditation logos.

New enhanced package for 2011

Client details for Mr Alan John Alford

Firm:	ALAN J ALFORD & ASSOCIATES	
Job title:	Consulting Engineer	
Telephone no:	0333 666 1280	
Fax no:	0333 666 1281	
Address:	8 Priors Way Coggeshall Business Park Coggeshall Colchester Essex England CO6 1TW	
DX address:		
Email:	alanjalford@aol.com	
Website:	www.alanjalford.com	
Online CV:	View CV	
Qualifications:	BSc (1978) DIPHS (1990) LHSM (1990) MIDiag E (1989) MIEE (1978) CMIOSH (2005)	
Area of expertise:	Professional Engineer & Chartered Safety Practitioner, specialising in work & leisure safety. Offers expert comment and opinion on causes of accidents, occupational ill-health & equipment failure, and on potential breaches of Regulations & Standards. Claimant: 35% Defendant: 35% SJE: 30%	
Consulting address: (if different)		
Expert tier:	1st tier: APIL expert recommended by member (what does this mean)	

(Enhanced listing online)

APIL's enhanced package for experts includes all items in the standard package **PLUS:**

- **Enhanced listing** - including 255 characters describing your particular areas of expertise, percentage of work acting for claimants, defendants, and as a single joint expert
- **Inclusion in APIL's Expert and Rehabilitation Services Directory** – enhanced entry as above, showing your name, address, job title/expertise (45 characters, including spaces)
- **Photograph or your logo** - you choose
- **PI Focus** – ten issues of PI Focus, APIL's monthly membership magazine – read all about what's happening at APIL including personal injury news, caselaw, reports, legal articles (COMPLIMENTARY – SUBSCRIPTION FEE VALUE £95 ALONE!)

Plus from 21st October 2011:

- **10% off the cost of advertising with APIL** - including placing adverts in PI Focus, on our website or in either of our printed membership or expert and rehabilitation services directories produced in September and May respectively.
- **20% discount on mailing list purchases** – market your services directly to our members and benefit from this enhanced expert discount.

VIEWING YOUR ENTRY/OTHER ENTRIES

The online expert database is accessible by APIL members and experts only. To see how it works please contact us for a temporary username and password.

You will see how easy it is for our members to search for appropriate experts by typing in just the first three letters of an area of expertise. They can also choose to filter by name, category, sub-category or region.

Expert database search

Keyword search

If you are looking for an expert to help you with your case, this quick and easy keyword search facility will display specialisms after you enter the first three letters.

Keyword:

eg. Psychiatry or DNA or name of expert

Dr Andy Breakell Medical Legal Ltd APIL Expert PI Reports Liverpool / Merseyside		31 Rodney Street Liverpool L1 9AH Tel. 0151 703 2900/07774 511 930 Email: andybreakell@hotmail.com
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Example of
web banner

[Download an expert recommendation form](#)

TIERS

The database contains three tiers of experts:

- **1st** tier - experts who have been recommended by APIL members
- **2nd** tier - experts who do not yet have an APIL member reference, but are members of recognised expert witness organisations, such as the Academy of Experts
- **3rd** tier - experts who fit neither the 1st or 2nd tier criteria.

CATEGORY LISTING

Adjacent to the enclosed application form is a listing of all the different APIL expert categories and subcategories. You should tick the boxes that are appropriate to your line of work.

PERSONAL SERVICE FOR APIL MEMBERS

APIL has a dedicated department ensuring the smooth running of the expert database service, providing members with suitable experts to help them with their cases. APIL gives a personal service to members who either do not have access to the web or are unsure as to what kind of expert they actually need. Many members still prefer to telephone, fax or email and we currently process around 100 searches a month in this way.

MEDICAL PRACTITIONERS

Medical practitioners are reassured that the database complies with the GMC's advertising practice rules.

APIL EXPERT DATABASE SUBSCRIPTION

Contact information

Please complete your details below:

Title: Doctor Professor Mr Mrs Miss Ms

Sex: Male Female

Name: _____

Job title: _____

GMC or GDC number (if applicable):

Qualifications: _____

Correspondence address:

Please provide details of the address at which you would like to receive all correspondence

Tel: _____ **Fax:** _____

Email: _____

Website: _____

Consulting addresses:

Please provide details for any other addresses at which you will see patients

Address: _____

Tel: _____ **Fax:** _____

Professional witness organisations:

(Please indicate which organisation you belong to for our internal audit purposes)

Law Society checked expert Expert Witness Institute

Society of Expert Witnesses Academy of Experts

Others (please specify): _____

Details of particular areas of expertise/interest

Please expand upon your expertise, up to 255 characters in total including spaces.

Approximate percentage of work: ___ % claimant ___ % defendant ___ % SJE

Expert database categories subdivided by type. Please indicate your areas of expertise with a in the appropriate boxes.

Accidents, investigation, reconstruction,

automotive, aviation, marine

Accident

- Reconstruction
- Investigation
- Assessors
- Automobile damage appraisal
- Automotive
- Aviation
- Detective agencies
- Diving / underwater
- Engineering
- Fire & explosion
- Health / safety
- Highways
- Investigators
- Loss Adjusters
- Marine
- Military
- Noise & Vibration
- Noise Nuisance
- Photography
- Safety engineers
- Seat belts / airbags
- Transport
 - Public
 - Tachographs
 - Tyres
 - Vehicle examination

Agricultural, environmental, animals

Agricultural

- Consultants
- Crops
- Livestock
- Management
- Agricultural Property Valuations
- Animal nutrition

Animals

- Canine behaviour
- Arboriculture
- Environmental
- Equine / horses
- Forestry
- Veterinary

Architectural, surveying, buildings

Architectural

Building

- Construction
- Defects / Quantum
- Cement and concrete
- Construction
- Flooring
- Health /safety
- Heating services
- Surveyors
 - Quantity
 - Chartered
 - Valuation Surveyor
 - Disabled Housing needs
- Town Planner – chartered

Computing/technology

- Communications
- Computers
 - Engineering
 - Design / software
 - Imagery analysis
 - Music and technology
 - Security consultants
 - Telephone / Radio
 - Video services

Costs drafting

- Law costs draftsmen

Education, employment

- Education
 - Educational needs
 - Psychology
 - Teaching
- Employment
 - Disability
 - Earnings
 - Human resources
 - Vocational rehab / training
 - Occupational psychology

Engineering, electrical, factories,

acoustic, materials

- Acoustic
- Electrical
 - Electrical chartered
 - Products
- Electronic engineering

Engineering

- Bicycle
- Biomedical
- Biomechanical
- Chemical
- Civil
- Consulting
- Electrical
- Forensic
- Highway
- Industrial
- Mechanical
- Motor
- Safety
- Structural / Geo
- Failure investigation
- Food & drink
- Health / safety
- Lifts / escalators
- Materials handling
- Materials science
- Materials testing
- Metallurgy
- Mining
- Noise & vibration
- Occupational health

Financial

Accounting

- Banking
- Bankruptcy
- Debt Insolvency
- Financial services
- Forensic
- Actuarial
- Banking
- Certified Financial planner
- Earnings
- Economists
- Insurance
 - After the event
 - Before the event
 - Professional indemnity
 - Brokering
 - Specialist services
 - Trusts
- Special damage calculations

Statistics

Taxation

Health, safety, occupational

- Engineering
- Ergonomics
- Health / safety
- Fire safety
- Occupational health/safety/hygiene
- Public health/hygiene
- Violence reduction/physical restraint

Medical, Ex. surgery and Paediatrics

- Accident and emergency
- Allergy & immunology
- Anaesthesia
- Audio logical (ENT)
- Brain injury assessment and case management
- Cardiology
- Chest Physician
- Chiropody / podiatry
- Dermatology
- Diabetes and endocrinology
- Endocrinology
- Fertility
- Gastroenterology/intestinal
- General Practitioners
- Genetics
- Genitourinary
- Geriatrics
- Gynaecology
- Haematology/blood
- Hepatic / pancreatic / biliary
- Histopathology
- Integrated medicine
- Mental Health
- Midwifery
- Nephrology
- Neurology
- Neurophthalmology
- Neuropathology
- Neurophysiology
- Neuro psychology
- Neuropsychiatry
- Neuro radiology
- Obstetrics

- Occupational physician
- Odontology (forensic)
- Oncology
- Ophthalmology
- Orthopaedic physician (not surgery)
- Osteopathy
- Pain management
- Pathology
- Physicians (consultants)
- Psychiatry
 - Forensic
- Psychology
 - Forensic
- Pulmonary physiology
- Radiology
- Rehabilitation
- Renal
- Respiratory
- Rheumatology
- Scanning
- Skin camouflage / remedial / cosmetic
- Speech and Language

Paediatrics

- Accident and emergency
- Haematology
- Neonatology
- Neurology
- Ophthalmology
- Orthopaedics
- Paediatrics general
- Paediatric neurology
- Paediatric neurosurgery
- Respiratory
- Speech and Language

Nursing, care, therapies

Care

- [Assessment](#)
- [Community](#)

- [Costings](#)
- [Equipment](#)
- [Occupational therapy](#)
- Case management
- Chemotherapy
- Chiropractic
- Complementary & alternative medicine
- Hypnosis / Hypnotherapy
- Nursing
- Medical consultancies / agencies
- Medical records
- Medical photography
- Occupational therapy
- Psychotherapy
- Physiotherapy
- Social work
- Speech therapy
- Trichology/hair

Science and bioscience specialisms

- Biomedical engineering / biomechanics
- Chemistry & Chemicals
- Chemical pathology
- Chemical consultants
- Chemical Engineer
- Chemist
- Chemist and Consultant Engineer
- DNA
- [Document examination](#)
- Drugs
- Entomology
- Epidemiology / statistics
- Failure investigation
- [Fingerprints/footprints identification](#)
- Firearms and ballistics
- [Food & drink](#)
- Glass
- Handwriting / ESDA
- [Lie detection-Polygraph](#)
- Materials handling

- Materials science
- Materials testing
- Metallurgy
- Meteorology
- Microbiology
- Paints, polymers & coatings
- Pharmacology
- [Pharmaceutical](#)
- Physician
- Polymers science
- Product safety
- Scientists
- Virology
- Toxicology

Sport

- Health /safety
- Karate and martial arts
- Physical education
- Sports & Recreation Injuries
- Sports facilities
- Skiing / water skiing
- Trampoline

Surgery

- Biliary
- Cardiac
- Cardio – thoracic
- Cardiovascular
- Colo – rectal Proctology
- Cosmetic / plastic / reconstructive
- Dentistry and oral
- Ear / nose / throat (ENT)
- General
- Genito – urinary
- Microsurgery
- Oncology
- Ophthalmic
- Oral – maxillofacial
- Orthodontics

Orthopaedic surgery

- Ankle
- Foot
- Hand
- Hip
- Knee
- Lower limb
- Pelvic
- Shoulder
- Spinal
- Trauma
- Upper limb
- Wrist
- Neurosurgery
- Renal
- Spinal
- Trauma
- Urology
- Vascular
- Vibration injuries

Other

[Abuse](#)

- Child
- Drugs
- Anthropology / cultural / religion
- Arbitration services
- Barristers
- Interpreting / translation
- Lawyers (overseas experience)
- Mediation services
- Mobility advice / driving
- Orthotics / Orthopaedic footwear
- Prosthetic and orthotic devices
- Secretarial/typing

Please **enclose your CV** and photo/logo* (****full package only***) in paper or electronic format and send to the APIL office

